



TGMS Monthly Indonesia Market Analysis

CY2025 Full Year - Lite Edition

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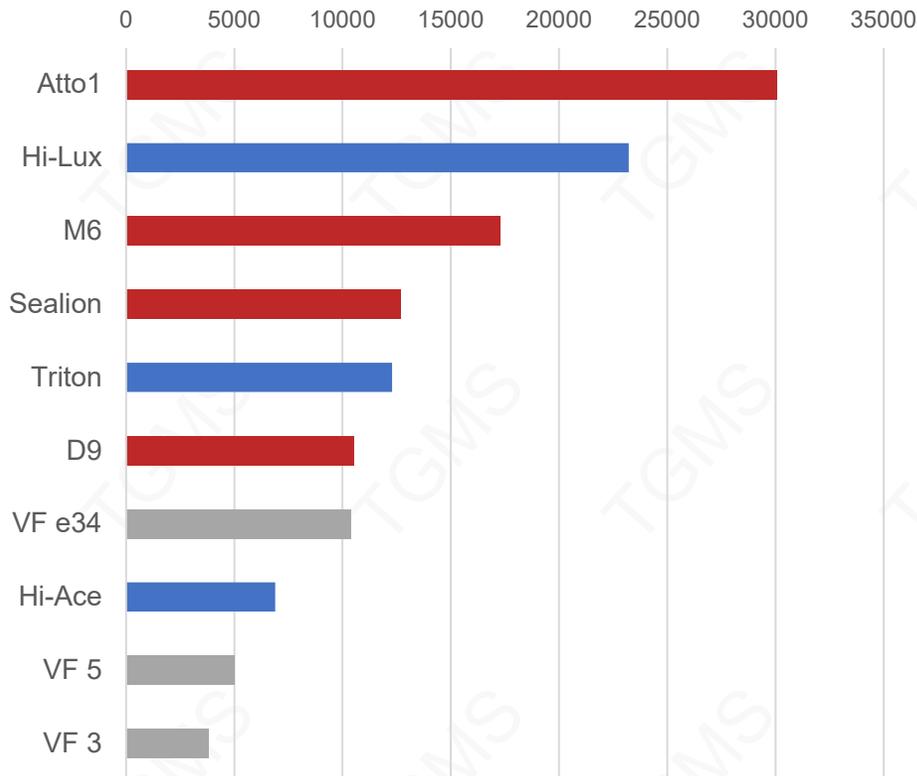
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Strategy**

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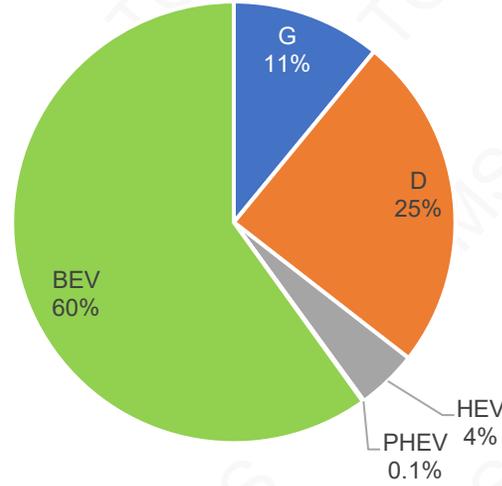


Indonesia Auto Market | CY2025 Full Year - Import

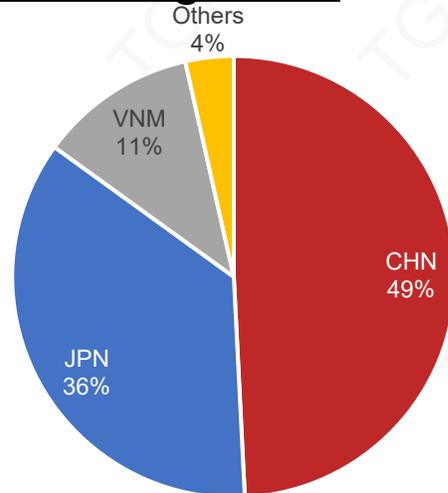
Top 10 Nameplates



Propulsion Mix



Brand Origin Mix



- CY25 imports were predominantly BEV-led, with BEVs accounting for c.60% of total volumes.
- New-entry models featured prominently among the top imported nameplates.
- China- and Vietnam-origin brands represented the majority of import volumes.